

# JBM CONDUCE

## Visualization & Orchestration



### Decision Making and the Data Explosion

Enterprises generate endless amounts of data - which should mean more information for better, faster decision-making. But much of that data is locked away in siloed, difficult-to-use systems. The result: decision makers don't have an efficient way to see the big picture.

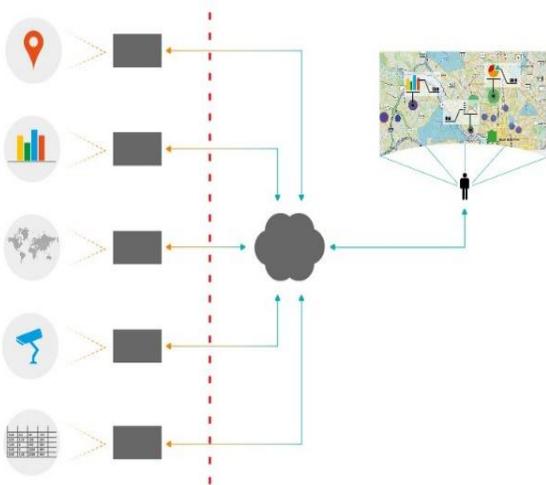
### The Solution Is Here. Introducing CONDUCE.

#### The Decision Makers' Interface to Enterprise Data

- UNIFY data without integrating any systems.
- VISUALIZE data instantly, at any level of detail and in any combination.
- COLLABORATE effortlessly across multiple locations and even at different times.
- PERFORM tasks from a single interface within any underlying system.

### How CONDUCE Technology Works

Conduce technology unites systems, applications and external data feeds in the most efficient, least disruptive and least costly way - at the presentation layer - to give users access to all the available information.



### CONDUCE Technology Unifies Your Data

**Efficient:** Connect disparate datasets in hours to days.

**Incremental:** Deploy and add piece by piece.

**Additive:** Connects existing analytics and dashboard tools to all other data.

**Future Proof:** Flexible connections for future systems.

### CONDUCE Technology Makes Your Data Visual

**Visual Querying:** Go beyond charts, graphs and dashboards to arrange and transform data in new ways.

**Pattern Recognition:** Harnesses the unique power of the human brain.

**Orthogonal Datasets:** Enhances the ability to uncover previously hidden insights.

### CONDUCE Technology Catalyzes Collaboration

- Established or ad hoc teams.
- Co-located or dispersed personnel.
- Real-time or time-shifted tasks.

### CONDUCE Technology Allows You to Execute

- Provides a single, comprehensive, lightweight solution for working with all underlying enterprise systems.
- Translates on-screen actions into the language of each underlying application for completely intuitive queries and commands.

### Unmatched Service & Support

- On-site, customized trials & pilot implementations.
- Installation, training & technical support.
- Mission-focused solutions.

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